



MICHAL VITEK

Brand & Visual Designer | 3D Artist | Marketing & AI

I create visual concepts, 3D content and digital solutions that help brands communicate clearly, look modern and grow. With 25+ years of experience I combine design, technology and marketing - today enhanced by AI.

www.mediall.eu

VISIT MY WORK



GRAPHIC DESIGN

3D & CGI

WEB DESIGN

MARKETING

AI SOLUTIONS

ABOUT ME

I'm Michal Vitek, a multidisciplinary creative professional based in Hainburg an der Donau, Austria, with extensive experience in brand design, graphic design, marketing, 3D visualization and digital communication.

My work combines branding, print, web and digital media with skills in 3D, web design, HTML/CSS and AI-assisted workflows. I enjoy turning ideas into consistent brand experiences — from concept and visualization to websites, print and marketing materials.

I'm especially interested in the connection between design, technology and AI and in using new tools to make creative work more effective. I speak German fluently and work on both Mac and PC. Outside of work, I actively follow financial markets, AI and quantum computing, with a strong interest in emerging technologies and innovation.

SKILLS & EXPERTISE

Graphic Design & Art Direction
3D Modeling, Rendering (Blender)
Web Design & HTML / CSS
Online Marketing & Campaigns
UI/UX Design
AI Tools & Workflows
Branding & Corporate Identity
Print Production & Prepress
IT Administration & Networking

LANGUAGES

German Fluent
Slovak Fluent
English In progress

OTHER EXPERIENCE

HTML, CSS web programming
IT network administration

LETS

MICHAL VITEK | 12.01.1982

CREATE

HAINBURG AN DER DONAU, AUSTRIA

SOMETHING

michal.vitek.designer@gmail.com

GREAT

+43 660 600 9199

WORK EXPERIENCE

2018 – 2026

Hanreich / Marchwerbung – Austria

Graphic Designer

- 3D product animations, modeling and rendering in Blender
- Visual concepts and creative solutions for various clients

2018

Computer Köck – Austria

IT Technician for Networking

- Data backup and server installations
- UI/UX
- CSS, HTML

2016

CEWE Stiftung & Co KGaA – Bratislava

Graphic Designer & IT Specialist

- Web design for various platforms
- Magazine production, advertising
- Various online marketing tasks
- UX/UI

2007 – 2016

LB International – Werbeagentur, Bratislava

Art Director / Web Designer for photo.sk / IT Administrator

- Advertising and graphic design
- Client consulting
- Development and launch of a photo portal in Slovakia (photo.sk)
- UI/UX design
- Performance marketing
- Server configuration, network administration

2004 – 2007

Monitor Promotion – Bratislava

Junior Art Director

- Creative work
- Advertising & graphic design (various products from banners to catalogs)
- Client consulting from idea to project completion
- Print preparation for print production
- Campaign design and implementation

2001 – 2004

SME.sk – Daily Newspaper, Slovakia

Graphic Designer

- Print advertisement design
- Layout and design of various graphics
- Development and implementation of advertising with clients



Redbull



Adidas



Maslen / Wienerberger